

Rep Order# 6865493
EC'd Yes

Ver# 3
Status Revised

Traffic Order# 215803
Printed: 10/22/2012 8:03 AM
Last Received: 10/21/2012 7:04 PM
Showing Buylines: All Rep Revised Lines

1 of 2

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () US CHAMBER OF CMRC
Product US CHAMBER OF COMM
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---
SC= *

--- REMARKS ---
REV PROGRAM LINE 66
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*66		60 MIN	11/04-11/04	\$6,000.00	:30	1	1	SU	6P-7P	\$6,000.00	1	
Sales Remark: V3 PC												
V3 Program Name Change, Comment Changed												

---REPORT TOTALS---
Report Totals: 1 / \$6,000.00

---SALES MONTHLY TOTALS---
Nov 12: 67 / \$66,275.00
Sales Totals: 67 / \$66,275.00
Station Totals: 67 / \$66,275.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$189,357	CABL 0%	KASA 9%	KASY 0%	KBIM 0%	KOAT 33%
		KOB 23%	KRQE 35%	KWBQ 0%		

---COMPETITIVE COMMENTS---
EST SHARES

Books NOV12
Demos RA35+

Last Received: 10/21/2012 7:04 PM
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--- CREDIT RISK ---
CASH IN ADVANCE

Rep Order# 6865493 Ver# 1 Status New

Traffic Order# 215803 Printed: 10/19/2012 10:51 AM 1 of 5
Last Received: 10/19/2012 10:11 AM
Showing Buylines: All Lines

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--- CONTRACT COMMENT ---

SC=*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		NWS13 THS MRN	11/05-11/05	\$125.00 3	:30	1	1	M	5A-6A	\$125.00	1	---
2		KRQE NW13	10/30-10/30	\$200.00 3	:30	1	1	TU	6A-7A	\$200.00	1	---
3		KRQE NW13	10/31-10/31	\$200.00 3	:30	1	1	W	6A-7A	\$200.00	1	---
4		KRQE NW13	11/01-11/01	\$200.00 3	:30	1	1	TH	6A-7A	\$200.00	1	---
5		KRQE NW13	11/02-11/02	\$200.00 3	:30	1	1	F	6A-7A	\$200.00	1	---
6		KRQE NW13	11/05-11/05	\$200.00 3	:30	1	1	M	6A-7A	\$200.00	1	---
7		EARLY SHOW	10/30-10/30	\$150.00 3	:30	1	1	TU	7A-9A	\$150.00	1	---
8		EARLY SHOW	10/31-10/31	\$150.00 3	:30	1	1	W	7A-9A	\$150.00	1	---
9		EARLY SHOW	11/01-11/01	\$150.00 3	:30	1	1	TH	7A-9A	\$150.00	1	---
10		EARLY SHOW	11/02-11/02	\$150.00 3	:30	1	1	F	7A-9A	\$150.00	1	---
11		EARLY SHOW	11/05-11/05	\$150.00 3	:30	1	1	M	7A-9A	\$150.00	1	---
12		PRICE RIGHT	10/30-10/30	\$1,500.00 1	:30	1	1	TU	11A-12P	\$1,500.00	1	---
13		PRICE RIGHT	11/02-11/02	\$1,500.00 1	:30	1	1	F	11A-12P	\$1,500.00	1	---
14		PRICE RIGHT	11/05-11/05	\$1,500.00 1	:30	1	1	M	11A-12P	\$1,500.00	1	---

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Rep Firm
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Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
15		KRQE NW13	10/30-10/30	\$275.00 3	:30	1	1	TU	12P-1230P	\$275.00	1	
16		KRQE NW13	10/31-10/31	\$275.00 3	:30	1	1	W	12P-1230P	\$275.00	1	
17		KRQE NW13	11/02-11/02	\$275.00 3	:30	1	1	F	12P-1230P	\$275.00	1	
18		KRQE NW13	11/05-11/05	\$275.00 3	:30	1	1	M	12P-1230P	\$275.00	1	
19		CBS SOAPS	10/31-10/31	\$300.00 2	:30	1	1	W	1230P-2P	\$300.00	1	
20		CBS SOAPS	11/01-11/01	\$300.00 2	:30	1	1	TH	1230P-2P	\$300.00	1	
21		CBS SOAPS	11/02-11/02	\$300.00 2	:30	1	1	F	1230P-2P	\$300.00	1	
22		CBS SOAPS	11/05-11/05	\$300.00 2	:30	1	1	M	1230P-2P	\$300.00	1	
23		DR. PHIL	10/30-10/30	\$300.00 2	:30	1	1	TU	3P-4P	\$300.00	1	
24		DR. PHIL	10/31-10/31	\$300.00 2	:30	1	1	W	3P-4P	\$300.00	1	
25		DR. PHIL	11/02-11/02	\$300.00 2	:30	1	1	F	3P-4P	\$300.00	1	
26		DR. PHIL	11/05-11/05	\$300.00 2	:30	1	1	M	3P-4P	\$300.00	1	
27		KRQE NWS	10/30-10/30	\$550.00 2	:30	1	1	TU	4P-430P	\$550.00	1	
28		KRQE NWS	11/01-11/01	\$550.00 2	:30	1	1	TH	4P-430P	\$550.00	1	
29		KRQE NWS	11/02-11/02	\$550.00 2	:30	1	1	F	4P-430P	\$550.00	1	
30		KRQE NWS	11/05-11/05	\$550.00 2	:30	1	1	M	4P-430P	\$550.00	1	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
31		KRQE NWS	10/30-10/30	\$550.00 2	:30	1	1	TU	430P-5P	\$550.00	1	
32		KRQE NWS	10/31-10/31	\$550.00 2	:30	1	1	W	430P-5P	\$550.00	1	
33		KRQE NWS	11/01-11/01	\$550.00 2	:30	1	1	TH	430P-5P	\$550.00	1	
34		KRQE NWS	11/02-11/02	\$550.00 2	:30	1	1	F	430P-5P	\$550.00	1	
35		KRQE NWS	11/05-11/05	\$550.00 2	:30	1	1	M	430P-5P	\$550.00	1	
36		CBS EVE	10/30-10/30	\$1,000.00 2	:30	1	1	TU	5P-530P	\$1,000.00	1	
37		CBS EVE	10/31-10/31	\$1,000.00 2	:30	1	1	W	5P-530P	\$1,000.00	1	
38		CBS EVE	11/01-11/01	\$1,000.00 2	:30	1	1	TH	5P-530P	\$1,000.00	1	
39		CBS EVE	11/02-11/02	\$1,000.00 2	:30	1	1	F	5P-530P	\$1,000.00	1	
40		CBS EVE	11/05-11/05	\$1,000.00 2	:30	1	1	M	5P-530P	\$1,000.00	1	
41		KRQE NWS	10/30-10/30	\$1,000.00 2	:30	1	1	TU	530P-6P	\$1,000.00	1	
42		KRQE NWS	10/31-10/31	\$1,000.00 2	:30	1	1	W	530P-6P	\$1,000.00	1	
43		KRQE NWS	11/01-11/01	\$1,000.00 2	:30	1	1	TH	530P-6P	\$1,000.00	1	
44		KRQE NWS	11/02-11/02	\$1,000.00 2	:30	1	1	F	530P-6P	\$1,000.00	1	
45		KRQE NWS	11/05-11/05	\$1,000.00 2	:30	1	1	M	530P-6P	\$1,000.00	1	
46		JEOPARDY	10/31-10/31	\$1,400.00 2	:30	1	1	W	6P-630P	\$1,400.00	1	
47		JEOPARDY	11/01-11/01	\$1,400.00 2	:30	1	1	TH	6P-630P	\$1,400.00	1	

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48		JEOPARDY	11/02-11/02	\$1,400.00 2	:30	1	1	F	6P-630P	\$1,400.00	1	
49		JEOPARDY	11/05-11/05	\$1,400.00 2	:30	1	1	M	6P-630P	\$1,400.00	1	
50		WHEEL FORTUNE	10/30-10/30	\$1,700.00 2	:30	1	1	TU	630P-7P	\$1,700.00	1	
51		WHEEL FORTUNE	11/01-11/01	\$1,700.00 2	:30	1	1	TH	630P-7P	\$1,700.00	1	
52		WHEEL FORTUNE	11/02-11/02	\$1,700.00 2	:30	1	1	F	630P-7P	\$1,700.00	1	
53		WHEEL FORTUNE	11/05-11/05	\$1,700.00 2	:30	1	1	M	630P-7P	\$1,700.00	1	
54		KRQE NWS	10/31-10/31	\$2,000.00 2	:30	1	1	W	10P-1035P	\$2,000.00	1	
55		KRQE NWS	11/01-11/01	\$2,000.00 2	:30	1	1	TH	10P-1035P	\$2,000.00	1	
56		KRQE NWS	11/05-11/05	\$2,000.00 2	:30	1	1	M	10P-1035P	\$2,000.00	1	
57		NCIS LA	10/30-10/30	\$4,000.00 2	:30	1	1	TU	8P-9P	\$4,000.00	1	
58		BLUE BLOOD	11/02-11/02	\$1,500.00 3	:30	1	1	F	9P-10P	\$1,500.00	1	
59		SAT EARLY SHOW	11/03-11/03	\$50.00 3	:30	2	1	SA	5A-7A	\$100.00	2	
60		KRQE SAST	11/03-11/03	\$150.00 2	:30	1	1	SA	7A-8A	\$150.00	1	
61		48 HRS MYSTERY	11/03-11/03	\$1,100.00 3	:30	1	1	SA	9P-10P	\$1,100.00	1	
62		KRQE SUN	11/04-11/04	\$400.00 2	:30	1	1	SU	7A-8A	\$400.00	1	
63		SUNDAY MRN	11/04-11/04	\$800.00 2	:30	1	1	SU	8A-930A	\$800.00	1	

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64		NFL	11/04-11/04	\$5,000.00	2:30	1	1	SU	11A-2P	\$5,000.00	1	
65		NFL	11/04-11/04	\$4,000.00	2:30	1	1	SU	2P-530P	\$4,000.00	1	
66		NFL	11/04-11/04	\$6,000.00	2:30	1	1	SU	6P-7P	\$6,000.00	1	

60-Minutes

---REPORT TOTALS---
 Report Totals: 67 / \$66,275.00

---SALES MONTHLY TOTALS---
 Nov 12: 67 / \$66,275.00
 Sales Totals: 67 / \$66,275.00
 Station Totals: 67 / \$66,275.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$189,357
 CABL 0% KASA 9% KASY 0% KBIM 0% KOAT 33%
 KOB 23% KRQE 35% KWBQ 0%

---COMPETITIVE COMMENTS---
 EST SHARES

Books NOV12
 Demos RA35+

--- CREDIT RISK ---
 CASH IN ADVANCE

Spot Manager: All,

Media

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/30/12												
Station: KRQE												
16865493	POL/US Chan	215803	M-F KRQE New	KRQE News	:30	P3	[ALL]	US CHAME		6:58:16 AM		\$200.00
16865493	POL/US Chan	215803	CBS This Mornin	CBS Early S	:30	P3	[ALL]	US CHAME		8:08:33 AM		\$150.00
16865493	POL/US Chan	215803	Price is Right	11a-12p	:30	P1	[ALL]	US CHAME		11:29:56 AM		\$1,500.00
16865493	POL/US Chan	215803	M-F KRQE New	12p-1230p	:30	P3	[ALL]	US CHAME		12:05:02 PM		\$275.00
16865493	POL/US Chan	215803	Dr. Phil	3p-4p	:30	P2	[ALL]	US CHAME		3:34:47 PM		\$300.00
16865493	POL/US Chan	215803	M-F KRQE New	4p-430p	:30	P2	[ALL]	US CHAME		4:18:50 PM		\$550.00
16865493	POL/US Chan	215803	M-F KRQE New	430p-5p	:30	P2	[ALL]	US CHAME		4:38:25 PM		\$550.00
16865493	POL/US Chan	215803	CBS Evening N	5p-530p	:30	P2	[ALL]	US CHAME		4:58:56 PM		\$1,000.00
16865493	POL/US Chan	215803	KRQE News 13	530p-6p	:30	P2	[ALL]	US CHAME		5:35:57 PM		\$1,000.00
16865493	POL/US Chan	215803	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	US CHAME		6:47:33 PM		\$1,700.00
16865493	POL/US Chan	215803	Tue Hour 2	8p-9p	:30	P2	[ALL]	US CHAME		8:31:04 PM		\$4,000.00
												11,225.00
												11,225.00

Date: 10/31/12

Station: KRQE												
16865493	POL/US Chan	215803	M-F KRQE New	KRQE News	:30	P3	[ALL]	US CHAME		6:38:45 AM		\$200.00
16865493	POL/US Chan	215803	CBS This Mornin	CBS Early S	:30	P3	[ALL]	US CHAME		8:45:31 AM		\$150.00
16865493	POL/US Chan	215803	M-F KRQE New	12p-1230p	:30	P3	[ALL]	US CHAME		12:20:34 PM		\$275.00
16865493	POL/US Chan	215803	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	US CHAME		1:59:01 PM		\$300.00
16865493	POL/US Chan	215803	Dr. Phil	3p-4p	:30	P2	[ALL]	US CHAME		3:52:13 PM		\$300.00
16865493	POL/US Chan	215803	M-F KRQE New	430p-5p	:30	P2	[ALL]	US CHAME		4:38:25 PM		\$550.00
16865493	POL/US Chan	215803	CBS Evening N	5p-530p	:30	P2	[ALL]	US CHAME		5:09:55 PM		\$1,000.00
16865493	POL/US Chan	215803	KRQE News 13	530p-6p	:30	P2	[ALL]	US CHAME		5:50:34 PM		\$1,000.00
16865493	POL/US Chan	215803	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	US CHAME		6:13:30 PM		\$1,400.00
16865493	POL/US Chan	215803	LN M-F	10p-1035p	:30	P2	[ALL]	US CHAME		10:17:45 PM		\$2,000.00
												\$7,175.00
												\$7,175.00

Date: 11/01/12

Station: KRQE												
16865493	POL/US Chan	215803	M-F KRQE New	430p-5p	:30	P2	[ALL]	US CHAME				\$550.00
16865493	POL/US Chan	215803	M-F KRQE New	KRQE News	:30	P3	[ALL]	US CHAME		6:05:55 AM		\$200.00
16865493	POL/US Chan	215803	CBS This Mornin	CBS Early S	:30	P3	[ALL]	US CHAME		8:45:31 AM		\$150.00
16865493	POL/US Chan	215803	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	US CHAME		12:59:11 PM		\$300.00
16865493	POL/US Chan	215803	M-F KRQE New	4p-430p	:30	P2	[ALL]	US CHAME		4:26:45 PM		\$550.00
16865493	POL/US Chan	215803	CBS Evening N	5p-530p	:30	P2	[ALL]	US CHAME		4:59:26 PM		\$1,000.00
16865493	POL/US Chan	215803	KRQE News 13	530p-6p	:30	P2	[ALL]	US CHAME		5:58:28 PM		\$1,000.00
16865493	POL/US Chan	215803	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	US CHAME		6:20:44 PM		\$1,400.00
16865493	POL/US Chan	215803	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	US CHAME		6:41:03 PM		\$1,700.00
16865493	POL/US Chan	215803	LN M-F	10p-1035p	:30	P2	[ALL]	US CHAME		10:08:20 PM		\$2,000.00
												\$8,850.00
												\$8,850.00

Date: 11/02/12

Station: KRQE												
16865493	POL/US Chan	215803	M-F KRQE New	KRQE News	:30	P3	[ALL]	US CHAME		6:25:20 AM		\$200.00
16865493	POL/US Chan	215803	CBS This Mornin	CBS Early S	:30	P3	[ALL]	US CHAME		8:36:54 AM		\$150.00
16865493	POL/US Chan	215803	Price is Right	11a-12p	:30	P1	[ALL]	US CHAME		11:19:52 AM		\$1,500.00
16865493	POL/US Chan	215803	M-F KRQE New	12p-1230p	:30	P3	[ALL]	US CHAME		12:19:19 PM		\$275.00
16865493	POL/US Chan	215803	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	US CHAME		1:29:01 PM		\$300.00
16865493	POL/US Chan	215803	Dr. Phil	3p-4p	:30	P2	[ALL]	US CHAME		3:15:46 PM		\$300.00
16865493	POL/US Chan	215803	M-F KRQE New	4p-430p	:30	P2	[ALL]	US CHAME		4:27:30 PM		\$550.00
16865493	POL/US Chan	215803	M-F KRQE New	430p-5p	:30	P2	[ALL]	US CHAME		4:48:40 PM		\$550.00
16865493	POL/US Chan	215803	CBS Evening N	5p-530p	:30	P2	[ALL]	US CHAME		5:09:55 PM		\$1,000.00
16865493	POL/US Chan	215803	KRQE News 13	530p-6p	:30	P2	[ALL]	US CHAME		5:44:19 PM		\$1,000.00
16865493	POL/US Chan	215803	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	US CHAME		6:06:01 PM		\$1,400.00
16865493	POL/US Chan	215803	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	US CHAME		6:47:03 PM		\$1,700.00
16865493	POL/US Chan	215803	Fri Hour 3	9p-10p	:30	P3	[ALL]	US CHAME		9:20:59 PM		\$1,500.00
												10,425.00
												10,425.00

Date: 11/03/12

[Sorted by: Date]

Spot Manager: All,

the CW

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 11/03/12												
Station: KRQE												
06865493	POL/US Charr	215803	Sat Hour 3	9p-10p	:30	P3	[ALL]	US CHAME				\$1,100.00
06865493	POL/US Charr	215803	CBS This Mornir	5a-7a	:30	P3	[ALL]	US CHAME		5:16:06 AM		\$50.00
06865493	POL/US Charr	215803	CBS This Mornir	5a-7a	:30	P3	[ALL]	US CHAME		5:33:42 AM		\$50.00
06865493	POL/US Charr	215803	KRQE News Sai	7a-8a	:30	P2	[ALL]	US CHAME		7:06:11 AM		\$150.00
												\$1,350.00
												\$1,350.00

Date: 11/04/12

Station: KRQE

06865493	POL/US Charr	215803	NFL Denver/Dal	(11:00:00 AM	:30	P2	[ALL]	US CHAME				\$5,000.00
06865493	POL/US Charr	215803	KRQE News Su	7a-8a	:30	P2	[ALL]	US CHAME		7:47:17 AM		\$400.00
06865493	POL/US Charr	215803	CBS Sunday Mc	8a-930a	:30	P2	[ALL]	US CHAME		8:17:15 AM		\$800.00
06865493	POL/US Charr	215803	NFL Reg Seaso	(2:00:00 PM-	:30	P2	[ALL]	US CHAME		2:43:18 PM		\$4,000.00
06865493	POL/US Charr	215803	Sun Hour 1	6p-7p	:30	P2	[ALL]	US CHAME		6:19:07 PM		\$6,000.00
												\$16,200.00
												\$16,200.00

Date: 11/05/12

Station: KRQE

06865493	POL/US Charr	215803	M-F KRQE New	KRQE News	:30	P3	[ALL]	US CHAME		5:12:06 AM		\$125.00
06865493	POL/US Charr	215803	M-F KRQE New	KRQE News	:30	P3	[ALL]	US CHAME		6:31:40 AM		\$200.00
06865493	POL/US Charr	215803	CBS This Mornir	CBS Early S	:30	P3	[ALL]	US CHAME		8:59:26 AM		\$150.00
06865493	POL/US Charr	215803	Price is Right	11a-12p	:30	P1	[ALL]	US CHAME		10:59:00 AM		\$1,500.00
06865493	POL/US Charr	215803	M-F KRQE New	12p-1230p	:30	P3	[ALL]	US CHAME		12:21:04 PM		\$275.00
06865493	POL/US Charr	215803	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	US CHAME		12:58:41 PM		\$300.00
06865493	POL/US Charr	215803	Dr. Phil	3p-4p	:30	P2	[ALL]	US CHAME		3:34:47 PM		\$300.00
06865493	POL/US Charr	215803	M-F KRQE New	4p-430p	:30	P2	[ALL]	US CHAME		4:28:30 PM		\$550.00
06865493	POL/US Charr	215803	M-F KRQE New	430p-5p	:30	P2	[ALL]	US CHAME		4:49:10 PM		\$550.00
06865493	POL/US Charr	215803	CBS Evening Ne	5p-530p	:30	P2	[ALL]	US CHAME		5:09:55 PM		\$1,000.00
06865493	POL/US Charr	215803	KRQE News 13	530p-6p	:30	P2	[ALL]	US CHAME		5:51:19 PM		\$1,000.00
06865493	POL/US Charr	215803	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	US CHAME		6:13:45 PM		\$1,400.00
06865493	POL/US Charr	215803	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	US CHAME		6:41:33 PM		\$1,700.00
06865493	POL/US Charr	215803	LN M-F	10p-1035p	:30	P2	[ALL]	US CHAME		10:27:43 PM		\$2,000.00
												\$11,050.00
												\$11,050.00
												\$36,275.00

[Sorted by: Date]